

Contest rules

“HISTOIRES AVEC UN GRAND M”

Article 1: Contest organisation

Accor SA, registered with the Trade and Companies Register under the No. 602 036 444 RCS Nanterre and whose registered office is located at 82, rue Henri Farman, 92130 Issy-les-Moulineaux, France (hereinafter the Organiser), is organising a free contest without any obligation to purchase entitled “HISTOIRES AVEC UN GRAND M” (hereinafter the "Contest") from April 3 to June 2, 2017 inclusive.

This contest, without any obligation to purchase or stay in a hotel of the ACCORHOTELS Group, is open to the members of the Le Club AccorHotels loyalty programme.

The days and times indicated in these Rules are those of the UTC +01:00 time zone (Brussels, Copenhagen, Madrid, Paris). No other time zones shall be considered for participation in the Contest.

Article 2: Purpose of the Contest

The Organiser has hidden a secret object in the presentation pages of each of the 25 MGallery by Sofitel hotels on the website www.histoiresavecungrandm.com (hereinafter the “Website”).

The Organiser invites the members of the Le Club AccorHotels loyalty programme to find these objects hidden in the photos of the hotels. One to three objects shall be hidden per week. Whenever a participant discovers a secret, they shall fill out a participation form and shall have a chance to win a stay (1 night and 2 breakfasts) by random draw in the hotel where they discovered the secret. To participate in the draw, the participants shall be a member of the Le Club AccorHotels loyalty programme; they may become a member when they are filling out the form.

Participation in the Contest implies unconditional acceptance of these Rules in their entirety, hereinafter the “Rules”.

Article 2-1: Access to Contest rules

These Rules can be consulted on the website www.histoiresavecungrandm.com.

Article 3: Date and duration

The Contest shall take place exclusively via the website dedicated to the “Histoires avec un grand M” contest (any other mode of participation - notably postal is excluded) from 03/04/2017 12:00 a.m. to 02/06/2017 11:59 p.m. in 9 periods, as evidenced by the French login date and time.

Period 1 – From 3 April 12:00 a.m. to 9 April 2017 11:59 p.m.

- 1 secret to be found for Hôtel Paris Bastille Boutet MGallery by Sofitel
- 1 secret to be found for Grand Hotel Roi René Aix en Provence MGallery by Sofitel
- 1 secret to be found for Grand Hotel de Cabourg MGallery by Sofitel

Period 2 – From 10 April 12:00 a.m. to 16 April 2017 11:59 p.m.

- 1 secret to be found for Molitor Paris MGallery by Sofitel
- 1 secret to be found for Cures Marines Trouville MGallery by Sofitel
- 1 secret to be found for Hôtel Carlton Lyon MGallery by Sofitel

Period 3 – From 17 April 12:00 a.m. to 23 April 2017 11:59 p.m.

- 1 secret to be found for Côte Ouest Les Sables d'Olonne MGallery by Sofitel
- 1 secret to be found for Hôtel l'Echiquier Opéra Paris MGallery by Sofitel
- 1 secret to be found for Cour du Corbeau Strasbourg MGallery by Sofitel

Period 4 – From 24 April 12:00 a.m. to 30 April 2017 11:59 p.m.

- 1 secret to be found for Grand Hôtel La Cloche Dijon MGallery by Sofitel
- 1 secret to be found for Grand Hôtel Beauvau Marseille MGallery by Sofitel
- 1 secret to be found for Le Stendhal Place Vendôme Paris MGallery by Sofitel

Period 5 – From 1 May 12:00 a.m. to 07 May 2017 11:59 p.m.

- 1 secret to be found for Le Regina Biarritz MGallery by Sofitel
- 1 secret to be found for Le Royal Lyon MGallery by Sofitel
- 1 secret to be found for Balthazar Hotel & Spa Rennes MGallery by Sofitel

Period 6 – From 8 May 12:00 a.m. to 14 May 2017 11:59 p.m.

- 1 secret to be found for Le Golf du Medoc Hotel & Spa MGallery by Sofitel
- 1 secret to be found for Hôtel La Citadelle Metz MGallery by Sofitel
- 1 secret to be found for Royal Emeraude Dinard MGallery by Sofitel

Period 7 – From 15 May 12:00 a.m. to 21 May 2017 11:59 p.m.

- 1 secret to be found for Hôtel Burdigala Bordeaux MGallery by Sofitel
- 1 secret to be found for Park Hotel Grenoble MGallery by Sofitel
- 1 secret to be found for 5 Terres Hotel & Spa Barr MGallery by Sofitel

Period 8 – From 22 May 12:00 a.m. to 28 May 2017 11:59 p.m.

- 1 secret to be found for Hôtel La Cour des Consuls Toulouse MGallery by Sofitel
- 1 secret to be found for Hôtel Jules César Arles MGallery by Sofitel

Period 9 – From 29 May 12:00 a.m. to 02 June 2017 11:59 p.m.

- 1 secret to be found for Hôtel de La Cité Carcassonne MGallery by Sofitel
- 1 secret to be found for Hôtel Parc Beaumont Pau MGallery by Sofitel

The Organiser reserves the right to postpone, modify, cancel or renew this Contest if circumstances so require. It may not be held liable for this.

Article 4: Terms and conditions for entry and validity of entries

4-1 Terms and conditions for entry

This Contest with no obligation to buy is open to any physical person of legal age under French law at the start of the Contest (i.e. 18 years of age or over), irrespective of the country of residence, having a valid membership card of the “Le Club AccorHotels” loyalty programme on the date of start of the Contest, Internet access, a personal electronic address (email) at which they may, if necessary, be contacted for the purposes of managing the Contest. (Hereinafter the “Participant”). Those not registered in the Le Club AccorHotels programme may join the programme free of charge to receive their membership number and thus be able to participate under the same conditions.

The staff members of all the companies of the ACCORHOTELS Group as well as their immediate family members (including spouse, parents, siblings and children or any other person residing in the family home), any person who has participated in any way in the development of the Contest as well as their immediate family members (including spouse, parents, siblings, children or any other person residing in the family home), the staff of Agence SURF, of the subcontractors of the Organisers as well as of the XXX law firm, bailiff at XXX, shall be excluded automatically from participation in this Contest.

Only the entries that comply with all the stipulations of this article shall be considered.

The Organiser reserves the right to carry out any verification that it deems necessary with regard to the identity and address of each Participant. In this regard, any information that is incomplete, erroneous,

misleading or which does not allow the identification of a Participant or their contact details shall result in the cancellation of the entry in question.

4-2 Validity of the entries

Participation in this Contest is not subject to any obligation to buy and/or consume and/or stay in a hotel.

This “Histoires avec un grand M” Contest is a random draw game. The Contest shall take place in the following way:

The participant must log on to the website www.histoiresavecungrandm.com. In order to have a chance to be chosen as a winner, the participant must find the hidden secret in the pages presenting the hotel within the period defined in Article 3 and fill out the entry form fully and correctly and then click on “I agree to participate in the draw” to validate the entry. At this time, the participant has the possibility to register for the Le Club AccorHotels loyalty programme by clicking on the “Become a member of the Le Club AccorHotels programme” link provided for this purpose.

The participant may participate only once for each secret. The participant accepts that the information entered in the entry form is proof of their identity. The participants may multiply their chances if their close relatives declare them as sponsor when they themselves fill in their entry forms within the limit of 3 sponsorships per draw.

The Organiser and the Contest Operator, Agence SURF, acting on behalf of the Organiser, shall process the Website traffic and login data and shall in particular store the IP address of the computer used by a Participant in order to establish statistics of visits to the Website, to ensure the security of the Website and to verify the sincerity and loyalty of a participation in the Contest and its compliance with the Rules, including prevention or detection of any automated request on the Website or any automated sending of invitations to third parties, which will automatically lead to the exclusion of the Participants concerned and of the award of the prize and which may expose the Participants to lawsuits that may be brought against them by the Organiser or by third parties. Where appropriate, the Organiser shall make such traffic data available to the public authorities under conditions as laid down by the law.

Article 5: Prizes

5.1 –Commercial value of prizes:

The prizes shall be offered by the Organiser.

The prizes to be awarded, by random draw, among the valid entries, are as follows:

- Random draw no. 1
 - o 1 stay “1 night in superior room + 2 breakfasts” at the MGalleryHôtel Paris Bastille Boutet with a maximum value of €550
 - o 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Grand HôtelRoi René Aix en Provence with a maximum value of €320
 - o 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Grand Hôtel de Cabourg with a maximum value of €400
- Random draw no. 2
 - o 1 stay “1 night in classic room + 2 breakfasts” at the MGalleryMolitor Paris with a maximum value of €500
 - o 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Cures Marines Trouville with a maximum value of €500
 - o 1 stay “1 night in standard room + 2 breakfasts” at the MGalleryHôtel Carlton Lyon with a maximum value of €380
- Random draw no. 3

- 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Côte Ouest Les Sables d’Olonne with a maximum value of €250
- 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Hôtel l’Echiquier Opéra Paris with a maximum value of €380
- 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Cour du Corbeau Strasbourg with a maximum value of €350
- Random draw no. 4
 - 1 stay “1 night in superior room + 2 breakfasts” at the MGallery Grand Hôtel La Cloche Dijon with a maximum value of €275
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Grand Hôtel Beauvau Marseille with a maximum value of €300
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Le Stendhal Place Vendôme Paris with a maximum value of €500
- Random draw no. 5
 - 1 stay “1 night in classic or standard room + 2 breakfasts” at the MGallery Le Regina Biarritz with a maximum value of €560
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Le Royal Lyon with a maximum value of €320
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Balthazar Hotel & Spa Rennes with a maximum value of €360
- Random draw no. 6
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Le Golf du Medoc Hotel & Spa with a maximum value of €275
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Hôtel La Citadelle Metz with a maximum value of €280
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Royal Emeraude Dinard with a maximum value of €220
- Random draw no. 7
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Hôtel Burdigala Bordeaux with a maximum value of €370
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Park Hotel Grenoble with a maximum value of €200
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery 5 Terres Hotel & Spa Barr Rennes with a maximum value of €270
- Random draw no. 8
 - 1 stay “1 night in superior room + 2 breakfasts” at the MGallery Hôtel La Cour des Consuls Toulouse with a maximum value of €365
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Hôtel Jules César Arles with a maximum value of €365
- Random draw no. 9
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Hôtel de La Cité Carcassonne with a maximum value of €500
 - 1 stay “1 night in classic room + 2 breakfasts” at the MGallery Hôtel Parc Beaumont Pau with a maximum value of €260

The prizes shall be awarded in the form of vouchers and may not give rise to any dispute whatsoever, or to the award of its equivalent value in money or in any other form whatsoever, or to its replacement or exchange for any reason whatsoever.

The Organiser reserves the right to change the prize. If this is the case, the value of the prize shall be equal to or greater than the replaced product.

The prize shall not be taken back or exchanged, and shall not be exchanged for equivalent cash. Any dispute over the prize for any reason whatsoever shall amount to a final refusal of the prize.

The voucher shall be valid for a one-night stay for two persons valid until 31/12/2017, depending on the availability of the chosen hotel.

Tourist tax, restaurant expenses, personal expenses, transportation are not included. All these costs shall be borne by the winners.

The voucher shall be presented at the time of reservation and upon arrival at the hotel with an identity document.

5.2 Period of validity

The announcement of the winners and the award of the prize shall take place within one month following the draw. Each winner shall have six months from the declaration of the prizes to make their reservation at the hotel in which the stay was won. The vouchers given to the winners shall be valid for stays until 31/12/2017.

Article 6: Information or Publication of the winners

The Organiser shall contact each of the 25 winners by email. The winners shall have to send Agence SURF the email confirming their entry in the "Histoires avec un grand M" contest for the secret of the hotel concerned.

Incorrect email address, incorrect mailing address: (email information) The Organiser may not under any circumstances be held liable if the email address is incorrect or does not match that of the winner, or if for any other reason related to technical problems, the email cannot be sent correctly. Similarly, it is not the responsibility of the Organiser to search for the contact details of the winners who cannot be reached due to an invalid or illegible email address or an incorrect mailing address.

Unclaimed prizes:

Winners who have not come forward within 2 months after the end of the contest, i.e. after 02/08/2017, to provide their identity and address, shall not be entitled to any prize, compensation or indemnity of any kind.

The prizes awarded are personal and non-transferable. In addition, the prizes may not give rise, on the part of the winners, to any dispute of any kind, nor to an exchange or any other consideration of any kind.

Article 7: Data collection - Data and data protection law

The personal data collected in connection with the participation in the Contest are recorded and used by the Organizer for the purposes of participation and awarding of prizes.

Participants may request not to be included in or removed from the file at any time; they shall have the right to access to rectify and delete data concerning them by sending a request to the address of the Contest in accordance with the French Data Protection Act of 6 January 1978, as amended by Act No. 2004-801 of 6 August 2004 on the protection of individuals with regard to the processing of personal data and Decree No. 2005-1309 of 20 October 2005. Persons who exercise the right to delete their data before the end of the Contest shall be deemed to have forfeited their entry. All requests must be sent by post to the Organiser's address referred to in Article 1. The reimbursement of the costs of requesting rectification and deletion of data shall be made via an unregistered letter of less than 20 grams sent as economy mail.

Article 8: Liability

The Organiser may not be held liable, without this list being limited, for any dysfunction preventing the smooth running of the Contest, especially due to any external malicious acts. The Organiser may not be held liable if one or more participants are unable to play due to technical fault. The Organiser shall make every effort to provide users with available and verified information and/or tools, but may not be held liable for errors. The Organiser may not be held liable for any incident occurring during the stay won.

The Organiser may cancel or suspend all or part of the Contest if it appears that fraud has taken place in any form whatsoever. In such an event, it reserves the right not to award the prizes to fraudsters and/or to initiate proceedings against such fraudsters before the competent courts.

In all cases, if the administrative and/or technical progress of the Contest is disrupted by unauthorized human intervention or any other cause beyond the control of the Organiser, the Organiser reserves the right to stop the Contest.

The winners shall be responsible for taking all necessary insurance as part of their stay at the hotel. The Organiser shall not be liable for any incident that may occur during the stay.

Article 9: Force majeure / reservations

The Organiser may not be held liable, if for any case of force majeure or any event which is outside of its control, the Contest has to be modified, cut short or cancelled.

The Organiser reserves the right to carry out any verification that it deems necessary regarding compliance with the Rules, in particular to eliminate any Participant who has made an incorrect or deceptive or fraudulent declaration.

Article 10: Disputes

These Rules are subject to French law. Any difficulty in the application or interpretation of the Rules shall be decided exclusively by the Organiser.

No telephone requests or complaints concerning the application or interpretation of these Rules shall be answered. To be considered, any dispute or complaint relating to the Contest and/or to the draw shall be sent in writing to the Organiser and no later than ninety (90) days after the deadline for entry in the Contest, as indicated in these Rules. In case of persistent disagreement on the application or interpretation of these Rules, and failing amicable agreement, any dispute shall be referred to the court at the location of the Organiser's registered office, on which exclusive jurisdiction is conferred.

Article 11: Filing and Consultation of the Rules

These Contest Rules are available free of charge with the Organiser and from the date of its launch, this Contest shall be subject to these Rules, filed via XXXXX with the bailiff's firm XXXXXX, located in XXXXXXXXXXXX. The Rules shall be available free of charge throughout the duration of the Contest at the following address: www.histoiresavecungrandm.com. Entry in the Contest implies the full and complete acceptance with all the provisions of these Rules, as well as with the laws and regulations applicable to Contests in France.

The Rules may be modified at any time by means of an amendment by the Organiser, in compliance with the conditions set out, and published online on the website. The amendment shall be filed via XXXXX with the bailiff's firm XXXXXX, located in XXXXXXXXXXXX, the custodian of the Rules before their publication. The amendment shall enter into force following its publication on-line and every Participant shall be deemed to have accepted it by the simple act of participating in the Contest, as of the effective date of the amendment. Any Participant refusing the amendment(s) shall stop participating in the Contest.

The reimbursement of the costs of requesting the Rules shall be made via an unregistered letter of less than 20 grams sent at economy mail.

Article 12: Promotional operations

By accepting their prizes, the winners shall authorise the Organiser to use their names and photos for promotional purposes on any medium of their choice, including social networks, without this reproduction being entitled to any compensation or consideration other than the prize won.

The winners agree to let us use their image and exploit their image for a period of 1 year. The rejection of this clause shall be considered as a waiver of the prize, which shall be awarded to another winner drawn by lot.